**Syllabus**

**INTL 2000: Introduction to Global and International Studies Fall 2014**

CRN 41095 Mon/Wed 2:00-3:15 Sangren 01920

CRN 43180 Tues/Thurs 11:00-12:15 Rood Hall #1118

Instructor: Dr. Thomas Kostrzewa (“Dr. K.”) Office: Moore Hall

Office Hours: T/R 9:00-10:30 M/W 12:00- 1:30. You are highly encouraged to make appointments via email regardless of posted office hours. Email: [Thomas.kostrzewa@wmich.edu](mailto:Thomas.kostrzewa@wmich.edu)

**Texts:**

Ritzer, George. Globalization: A Basic Text. Wiley-Blackwell 2010. ISBN: 978-1-4051-3271

Stiglitz: Making Globalization Work. Norton Publishers. ISBN 978-0-393-37028-1

Chang, Leslie. Factory Girls . Spiegel and Grau 2009. ISBN: 978-0-385-52018-8

Demick, Barbara. Nothing to Envy: Ordinary Lives in North Korea. Spiegel and Grau 2010. ISBN: 978-0-385-52391-1

**Main Web Resources:**

Commanding Heights. www.pbs.org/wgbh/commandingheights/lo/index.html

Office of the United States Trade Representative (USTR). <http://www2.ustr.gov/>

World Trade Organization (WTO). [www.wto.org](http://www.wto.org)

Yale Global Online (YGO). <http://yaleglobal.yale.edu/>

**Scope and Purpose**

While the term “globalization” is relatively recent (1960’s) and without a specific agreed upon definition, some of the core concepts associated with globalization are longstanding aspects of the human experience. These core concepts involve trade, technology, sovereignty, power, expansion, migration, and exchanges of ideas, methods, and culture. Our distant ancestors migrated around the earth in search of survival and improved circumstances. The evolution of powerful civilizations resulted in the integration of weaker societies into the domain of more powerful societies. Such dominion did not, however, preclude the broad exchange of ideas and items between the weak and strong. Globalization in the 21st century is certainly tied to the long human story of exchange. It is, however, worth noting that up until approximately 1800, the fastest humans could move was only as fast as a horse could run or a ship could sail.

While this course mandates an appreciation for the pre-industrial versions of globalization, the main focus here is the version of globalization that is the result of the large scale application of science and industry in the 19th century. The accelerated version of globalization that came with the industrial revolution continued to be realized through the post-WWII and post-communist world. While in general this is a globalization that has been dominated by the West and the United States, the stunning rise of China, India, and Asia in general creates a new geo-political shape to globalization. The 21st century study of globalization, while dominated by social science and market economics, spans all academic disciplines. Our course reflects this interdisciplinary approach. Our approach will include attempts to understand globalization through the lenses of political, economic, socio-cultural, scientific, technological, psychological, biological, and environmental life. This is a huge task.

As we examine globalization, we also address some of the broadest questions of human nature, human consciousness, and human society. Our course also presents arguments by both promoters and detractors of globalization as now configured. While there are many informed points of view regarding globalization, it is crucial for students to understand the empirical reality of globalization that sets the stage for disputes. The tremendous growth in world trade, the digital revolution, the interdependence of sovereign states, the prominence of global institutions, and global environmental problems all serve to demonstrate such measurable reality.

Our job here is to explore and explain globalization as best possible using a variety of perspectives and disciplines. This requires a firm grasp of terminology, structures, and events associated with globalization. Once familiar with fundamental background knowledge, our efforts will shift to a detailed examination of globalization through specific case studies and research. We will also engage in methodological exercises that illuminate how we know what we know about globalization.

This course does not exist in a vacuum. Therefore, students will be given many opportunities to take in scholarly and cultural presentations both inside and outside the classroom as part of our exploration of globalization writ both small and large.

**Course Objectives**

If our course is to “explore and explain” globalization, our more specific objectives are:

-to understand key concepts and terminology so we can intelligently discuss globalization

-to be able to provide specific real world examples of the concepts and terms we use

-to be able to convey various points of view with appreciation for diverse cultural and academic sources.

-to demonstrate familiarity with diverse communication and exchange systems as found throughout history

-to be able to analyze multiple relationships with respect to both intended and unintended consequences of policies and decisions.

-to demonstrate familiarity with the international institutions and international customs that constitute the order, such as it is, of globalization

-to be able to speak fluent Mandarin Chinese (just kidding)

**Course Requirements, Responsibilities, and Grading**

Quizzes: A, B, C terminology format (150 Pts)

Research Exercise: 50 pts.

Enrichment Events: 50 pts.

Midterm Examination: 100 pts.

Comprehensive Final Examination: 150 pts.

Grades: Standard WMU distribution: 93% (465)=A, 88%(440)=BA, 83% (415)=B, 78%(390)=CB, 73%(365)=C, 68%(340)=DC, 63%(315)=D, Below 63%=E

**Class Participation and Attendance:**

It is expected that you will attend all class sessions. Missing 3 or more sessions will result in a drop in grade. You should come prepared to participate and discuss assignments both in small groups and in front of the class. You should be prepared to be randomly called on to participate. You should be aware of class updates distributed via email.

Please note that all assignments will be thoroughly explained in class and on-line. Examinations and quizzes will be a combination of multiple-choice and short answer.

-Extra credit: While there is a “no make-up” policy for quizzes, it is possible to gain many points for this class through attendance and work related to lectures, film, and a variety of campus events. All extra credit opportunities will be announced both in class and online. If you do extra credit assignments, you should always list the title, presenter, date, and location. Unless otherwise instructed, extra credit submissions should always be sent via email to Dr. Kostrzewa with the title in the subject line. Unless otherwise instructed, the content of extra credit should be a summary of the event and your reflection on the event and how it relates to our course. Points for extra credit are given on a case by case basis.

**Academic Standards of Conduct**

You are responsible for making yourself aware of WMU policies and procedures related to academic honesty. These can be found in the Undergraduate and Graduate Catalogs as well as at [www.wmich.edu/catalog](http://www.wmich.edu/catalog) under Academic Policies, Student Rights and Responsibilities. You should also make yourself aware of the new WMU “ tobacco free policy.”

**Schedule and Reading Assignments**

Note: In Addition to the scheduled readings below, you will receive nearly daily updates regarding extra credit opportunities and additional reading assignments from our main websites. You are responsible for checking your WMU email for updates regarding these assignments and opportunities. Be aware that quizzes may be given in any class session. In general, count on having one quiz per week.

Week 1 (Sept. 1-5 Introduction. Review of Syllabus. Read Ritzer Appendix pages 505-515 describing disciplinary approaches to globalization. Read Stiglitz: Preface and Chapter 1 (Another World is Possible).

Week 1 (Sept. 1-5)Topics: Liquids, Flows, and Structures. Globalization Debates and Controversies. Introduction to A, B, C quiz format. Read Ritzer Basic Text Chapters 1, 2, 3.

Week 2 (Sept. 8-12 ) Topics: Levels of Analysis and Approaches to Studying Globalization. Read Ritzer Basic Text Chapter 4. Read “Factory Girls” chapters 1 (“Going Out”), 2 (“The City”), 3 (“To Die Poor is a Sin”), and 4 (“The Talent Market.”). Read Stiglitz: Chapter 2 (The Promise of Development).

Week 2 (Sept. 8-12) Topic: Imperialism, Americanization, anti-Americanism, and Neo-Liberalism. Read Ritzer Basic Text: Chapter 5.

Week 3, (Sept. 15-19 ) Ten Step Research Exercise Review. Study separate online summary and examples of ten steps. Read “Nothing to Envy” chapters 1 (“Holding Hands in the Dark”), 2 (“Tainted Blood”), 3 (“The True Believer”), and 4 (“Fade to Black”). Read Stiglitz: Chapter 3 (Making Trade Fair)

Week 3 (Sept. 15-19) Ten Step Research Exercise Review. Study separate online summary and examples of ten steps. Read “Factory Girls, Chapters 5 (Factory Girls), 6 (The Stele with No Name), 7 (Square and Round), 8 (Eight-Minute Date), 9 (Assembly Line English).

Week 4, (Sept. 22-26.) Topic: Structures and Processes. Read Ritzer: Basic Text Chapter 6. Read “Nothing to Envy” chapters 5 (Victorian Romance), 6 (Twilight of The God), 7 (Two Beer Bottles for Your IV), 8 (The Accordion and The Blackboard)

Week 4, (Sept. 22-26) Topic: Structures and Processes. Read Ritzer: Basic Text Chapter 6-7.

**First 3 steps of the Research Exercise Due (Online only. No hard copy needed)**

Week 5, (Sept 29-Oct 3) Topic: Global Economic Structures. Read Ritzer Basic Text Chapter 7. Read Stiglitz: Chapter 4 (Patents, Profits, and People)

Week 5, (Sept. 29-Oct 3) Topic: Global Economic Structures. Read Ritzer Basic Text Chapter 7.

Week 6, (Oct. 6-10) Topic: Global Economic Flows. Ritzer Basic Text Chapter 8. Midterm Review

Week 6, (Oct. 6-10) **Midterm** **Examination**. 100 pts. Covers all assigned material to date.

Week 7, (Oct. 13-17) Topic: Global Culture and Cultural Flows. Ritzer Basic Text Chapter 9. Mid-terms returned. **Mid**-**Term** **Extra** **Credit** **Week**. Read Stiglitz: Chapter 5 (Lifting the Resource Curse)

Week 7, (Oct. 13-17) Topic: Global High-Tech Flows and Structures. Ritzer Basic Text Chapter 10. **Research** **Exercise** **first** **7** **steps** **due**. Mid-Term Extra Credit Week.

Week 8, (Oct. 20-24) Topic: Global Flows of People. Ritzer Basic Text Chapter 11. **All** **of** **“Factory** **Girls”** **and** **“Nothing** **to** **Envy**” **completed**. Read Stiglitz: Chapter 6 (Saving the Planet)

Week 8, (Oct. 20-24) Topic: Global Flows of People. Ritzer Basic Text Chapter 11.

Week 9, Oct 27-31. Topic: Global Environmental Flows. Ritzer Basic Text: Chapter 12. Topic: Negative Global Flows. Ritzer Basic Text: Chapter 13. Read Stiglitz: Chapter 7 (The Multinational Corporation)

Week 9, (Oct. 27-31). Topic: Global Environmental Flows. Ritzer: Basic Text Chapter 12. Topic: Global Negative Flows. Ritzer Basic Text Chapter 13. **Research** **Exercise** **full** **10** **steps** **due**.

Week 10, (Nov. 3-7) Topic: Global Negative Flows. Ritzer Basic Text Chapter 13. Topic: Global Inequalities. Ritzer Basic Text Chapter 14. Read Stiglitz: Chapter 8 (The Burden of Debt)

Week 10, (Nov. 3-7) Topic: Global Negative Flows. Ritzer Basic Text Chapter 13. Research Exercise Models and Presentations.

Week 11, (Nov. 10-14) Topic: Global Inequalities. Ritzer Basic Text Chapter 14 and 15. Read Stiglitz: Chapter 9 (Reforming the Global Reserve System)

Week 11, (Nov. 10-14) Topic: Global Inequalities. Ritzer Basic Text Chapter 14 and 15.

Week 12, (Nov. 24-28) Read Stiglitz: Chapter 10 Democratizing Globalization

Week 12,(Nov. 24-28) Read Stiglitz: Afterword.

Week 13, (Nov. 17-21) Topic: Global Futures. Ritzer Basic Text Chapter 16.

Week 13, (Nov. 17-21) Topic: Global Futures. Ritzer Basic Text Chapter 16.

Week 14: (Nov. 24-28) Presentations “Best of the Research Exercises”

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Week 15: Dec. 1-5. Final Exam Review

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**Final Exam Week: Dec. 8-12**

M/W class is on Monday, Dec. 8 from 2:45-4:45

T/Th class is on Thursday, Dec. 11 from 10:15 to 12:15